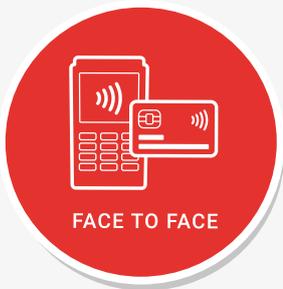




Working with **New Payment Innovation...**

Referral Partnership



www.np.ie



**New
Payment
Innovation**

The Perfect Payment Partnership



Market-leading technology, 24/7 support and competitive pricing allows our strategic partners to introduce a card payment service to their customers that delivers beyond the transaction.



The commercial benefits of a New Payment Innovation Referral Payment Partnership

We appreciate that you're busy running and growing your own business. That's why the New Payment Innovation payment partnership is based on only a very light touch on your behalf, but can benefit you in a number of ways:

1. You can generate additional revenue from your existing customers.
2. Capitalise on the +14% growth in card transactions in the last year – reflecting the consumer switch from paying by cheque or cash, to paying by card.
3. Support your customers in their ability to collect money promptly and efficiently.
4. Offer a value-added service to your customers



Referral Partner Details

How it works

Refer card payment opportunities through to New Payment Innovation and we take care of the rest

- You can capitalise on the card payments opportunity whilst being hands off.
- The sales process, customer service and all billing activity performed by New Payment Innovation.

Products and Service Offerings

New Payment Innovation can offer the perfect card payment option for your customers

- Card payment terminals
- Online payment processing
- Virtual cloud based terminal
- eCommerce plugins and integration options
- Value added services
- Merchant account facilities



What's in it for you?

You get paid a commission for every one of your customers that successfully signs up

- Generate revenue with minimal effort by referring your customers to New Payment Innovation.
- Adding value for your customers in managing their cashflow.

Getting set up

It's as simple as 1...2...3

1. Partnership arrangement agreed with no set up fee
2. Development of a joint marketing plan, with ongoing access to a tool box of promotional resources
3. Start referring customers

Ongoing service and relationship management

New Payment Innovation manage everything – you don't need to be involved at all

- Billing and service relationship managed by New Payment Innovation
- New Payment Innovation provides 24/7 technical support and a dedicated UK based customer service team



PJ & Sons — Contractors

Why partner with New Payment Innovation

New Payment Innovation is a payment service provider operating in Ireland. We are focused on distributing innovative payment services through a series of strategic partnerships, across a variety of different sectors and industries. New Payment Innovation offer a range of online processing, payment terminal and merchant services and take great pride in providing differentiation through technology, customer service and functionality beyond the transaction.

A Revolution in merchant services

Getting a business set up to take card payments has always been a long, laborious and paper-based process. Six years ago, New Payment Innovation changed the merchant boarding landscape and developed the Revolution boarding platform:

Setting up for card payments is now fast and seamless

- It's an entirely paper free process – everything from the application to signing the contract can be completed online without the need to post or return documents.
- 86% of successful applications are approved within 24 hours. Thanks to electronic integration with multiple third parties such as Companies House and Experian, a merchant's details only need to be captured once, and checks can be processed simultaneously.

Gain valuable business insights

- Detailed reporting and analytics – Revolution allows a business to work smarter by providing key information such as average transaction values, best performing days and payment trends over time.

Market leading rates

- It's a complex calculation for most business owners to decipher whether the rates they're being charged are truly competitive or not. The difference in small percentage points can make a significant difference when the monthly bill for card transactions arrives. In addition to providing market-leading rates NetPay offer a no cost, obligation-free review of a prospective customer's current statement and can potentially save a business up to 40% on current charges paid.
- Putting the customer first
- New Payment Innovation prides itself on providing support 24/7 to ensure that its customers always stay connected.



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